

WES RODRIGUEZ

MBA



Wes is creating a missiondriven fintech company that is building financial products tailored to low income, blue-collar, and gig workers. The initial product will empower working Americans by modernizing the most important financial transaction that a lowincome individual has: payroll. It will help to improve financial health by reducing the need for loan alternatives and overdraft fees.



CHRISTOPHER KNIGHT
PHD BIOLOGY

### **Understory**

Chris is creating Understory, an Al powered platform that provides geospatial tracking and verification for nature. Data-driven roadmaps help people manage land, preserve biodiversity, and tackle climate change more effectively. Understory uses a combination of drone and satellite imagery to identify vegetation down to the species level and quantify biological data. over the lifespan of an intervention or initiative.



SEBASTIÁN ESPINOZA MBA-MPP

### Mi Tribu

Sebastián is creating Mi Tribu, a digital platform that supports women and their partners in Latin America during their pregnancy and throughout early childhood. Mi Tribu improves health and happiness outcomes through technology, health education, and intimate support groups matched by AI and guided by health professionals.



GABRIELLA DWECK
MS DESIGN IMPACT

**OLEO** 

Kelly and Gabriella are creating Oleo SPOS to pioneer a new process for developing a sustainable. deforestation-free, labgrown alternative to palm oil. The process consists of fermenting microorganisms to accumulate a synthetic oil and involves two technical breakthroughs. Oleo is also developing a process that can be implemented directly with smallholders in producing nations to preserve the economic backbone of local communities.



**KELLY REDMOND**MS DESIGN IMPACT

**OLEO** 

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CHARLOTTE WEINER

GovTech and America's Safety Net

Charlotte is working to address a fundamental driver of inequality in America through the creation of high-impact tech solutions that make it simple and easy for families in need to connect to and receive the unclaimed government benefits they deserve: Medicaid, SNAP, cash assistance that they are eligible for etc. Last year, an estimated \$60B in government benefits went unclaimed.



YI ZHANG
PHD SYSTEMS BIOLOGY



PRIYANKA LADHA MBA



ANNA VLADYMYRSKA
MA INTERNATIONAL POLICY

#### **NEO PBM**

Yi is building a patientcentric healthcare solution. He is creating an all-in-one platform to provide consistent access to quality, affordable insulin and diabetes management services by sourcing directly from the manufacturer and streamlining insulin supply for patients, ensuring they benefit from transparency and take control of their diabetes management.

#### **Vrinda**

Priyanka is transforming the economic model of fashion to a demanddriven one with a deep data-analytic understanding of consumers and their needs. Vrinda aspires to undertake one of the toughest challenges change consumer behavior to break the vicious cycle of fashion carbon waste stemming from supply-demand production mismatch due to manual fashion prediction analysis

#### Al Merch

Anna is creating Al Merch, a computer vision technology revolutionizing the food and retail industry. The company's mission is to reduce waste, promote sustainability, and ensure resource security, particularly in the food sector. Al Merch offers advanced analytics capabilities to consumer goods businesses, providing real-time intelligence to operate more efficiently.



ANJALI SURANA
BA. ECONOMICS



BEAR VASQUEZ
MBA

**Atreides** 



SAMUEL LIU PHD, MS&E

**Bent** 

### **FoundHer**

Anjali is creating FoundHer, a digital marketplace that connects unemployed women in India to workplaces where they will thrive. FoundHer incorporates the overlooked and sidelined skills and work needs of women into the match process, and using AI & ML, facilitates efficient job search and talent acquisition using exclusive data points.

Bear is creating Atreides, a digital platform for water management that is powered by blockchain technologies. Water Inefficiencies and waste are the result of mismanagement, which perpetuates at global scale because resource data is neither accurate. transparent, nor accessible. Atreides enables water to be monitored and manipulated with granularity, transparency,

and automation.

Samuel is building Bent, a co-living as a service platform to make shared living seamless for residents and landlords alike. Economic uncertainty, ever-rising housing costs, and remote work are creating a once in a generation paradigm shift in the way we live. By solving the core frictions that have prevented co-living from scaling in the past, we can lower rents, increase housing supply, and revitalize local community.