



## Our Mission

**inspire, educate, and support the next generation of innovators to improve health through impact entrepreneurship.**

## Focus Areas

### Public Health

Innovations that address systemic drivers of health (mental health, preventative care etc.)

### Planet Health

Innovations that improve the health of our environment (climate, water management etc.)

### Social Equity

Innovations that improve access to services and social mobility (housing, finances, education, DEI etc.)

## Example Mentors

### Ollie Waterhouse

Co-Founder, Base Genomics

### Will Hetzler

Co-Founder, Zipline

### Jasmine Crowe-Houston

Founder, GOODR

## Program Timeline

### Application Cycle

Oct.1st, - Nov. 15th, 2023

### Accelerator Program

January - June 2024

## Contact

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# EMERGENCE

## ACCELERATOR PROGRAM ANNOUNCEMENT AND CALL FOR STUDENT ENTREPRENEUR APPLICATIONS

*Are you a student at Stanford with an Impact-Driven Venture?*

The Emergence Accelerator Program supports a cohort of highly driven social and environmental student entrepreneurs/ventures each year from across campus. Through key impact entrepreneurship workshops, coaching from successful founders, one-on-one mentorship from industry professionals, and facilitated networking and connections to prospective funders, students are supported to ideate, develop, and launch impact driven ventures that address our most pressing societal and planetary health challenges. The Emergence Accelerator includes the following key components:

### Impact Entrepreneurship Curriculum

Students learn the fundamentals of impact entrepreneurship and are supported to incorporate them into their venture via the following focused workshops: Fundamentals of Impact Entrepreneurship, Transformational Leadership, Incorporating Equity & Sustainability in Innovation, Aligning Business Models with Impact, Culture & Team Building, Ownership & Governance Structures, and Raising Mission Aligned Capital.

### Coaching from a Successful Founder

Each student entrepreneur is paired with a successful founder who serves as their coach for the duration of the program. Through regular meetings and continued support student entrepreneurs receive tailored guidance to troubleshoot areas of venture development/growth and personal leadership.

### Industry Mentorship

Throughout the duration of the program, student entrepreneurs are connected to industry professionals, relevant to their needs and focus areas, to gain feedback as they refine/scale their ventures for success.

### Funding Partnerships

Student entrepreneurs receive facilitated connections to prospective funders (VC's, Corproations, Angel Investors, Foundations etc.) with shared values to scale their innovations. In addition, ventures chosen to pitch at the annual Emergence Summit are eligible to receive a small seed award.

### Peer-to-Peer Connections

Through a cohort of like-minded impact-driven students entrepreneur, participants are able to lean into a community of support and knowledge sharing.

### Networking & Exposure

Student entrepreneurs are connected to a network of private and public sector partners and gain visibility via convenings, an annual Summit, conferences, and investor pitch events.

# EMERGENCE

## ELIGIBILITY & APPLICATION

### Eligibility

The Emergence Accelerator Program seeks students from across campus. We envision the program being the best fit for graduate level students (Masters, PhD and Postdocs) who are working towards impact driven ventures that address societal and planetary health challenges. (highly qualified undergraduate students will also be considered). We seek students who are knowledgeable about the fundamentals of entrepreneurship, who bring expertise in the issues they are working to address, and who offer diverse perspectives and backgrounds to the cohort.

### Application Process

The application cycle for the 2024 Emergence Accelerator Program is open from **Oct. 1st - Nov. 15th 2023**. Award notifications will be made by **Dec. 15th**. The program runs from January-June 2024. Please visit the Emergence Accelerator Program for more details and to access and submit your application materials or follow the link provided below:

[emergence.stanford.edustanford.edu/our-programs/accelerator-program](https://emergence.stanford.edustanford.edu/our-programs/accelerator-program)

Apply by Nov. 15th!

## EXAMPLE STUDENT PROJECTS (2023)



### Wes Rodriguez, MBA

Wes started Reset, a mission-driven fintech company that builds financial products tailored to low income blue-collar workers. Reset empowers working Americans by modernizing the most important financial transaction that a low-income individual has: payroll.



### Kelly Redmond & Gabriella Dweck, MS Design Impact

Kelly and Gabriella started Oleo SPOS to pioneer a new process for developing a sustainable, deforestation-free, lab-grown alternative to palm oil. Oleo offers a process that can be implemented directly with smallholders in producing nations to preserve the economic backbone of local communities.



### Sebastian, MBA

Sebastián started Mi Tribu, a digital platform that supports women and their partners in Latin America during their pregnancy and throughout early childhood. Mi Tribu improves health and happiness outcomes through technology, health education, and intimate support groups matched by AI and guided by health professionals.